



A Message From Superintendent Dr. Nancy Lynch

Social Media Threat

As you know, national and local media outlets have reported on individuals wearing "creepy clown" costumes lurking in areas where children play, around schools or bus stops. These incidents have been very unsettling for communities, especially when some of these people have been in possession of weapons.

We became very concerned last week when a social media "creepy clown" posted a threat against our schools which would take place on Halloween. The post stated that our schools were targets and would be "going on lockdown". Reed Union School District takes all threats very seriously. An internal investigation was conducted at Del Mar, while law enforcement officials pursued legal means to identify the source of the threat. The juvenile who created the account and posted the message was identified and appropriate consequences have been administered for this action with cooperation from law enforcement.

We became aware of the post when a concerned student reported it to a parent, who then contacted law enforcement. This is EXACTLY what should happen every time a student hears a threat or sees one posted on social media. Students may often think that the person making a threat is joking; however all threats against individuals or schools are taken very seriously and must be reported immediately.

As a result of this post and the rash of "creepy" clown incidents throughout the country, we will not allow any clown costumes to be worn on our school campuses on Halloween, Monday, October 31st. Additionally, no masks, nor costumes that depict violence will be permitted. Our utmost priority is the safety of students and preventing disruption during the instructional day. Schools must always be places where students feel safe, welcomed, and can learn without distraction.

We are planning a school assembly for Del Mar students in January where law enforcement representatives will share the facts pertaining to the responsibility associated with social media; the digital footprint students leave in perpetuity on the internet; students should only communicate with people they personally know; and other related topics to promote online safety. In cooperation with the PTA, a parent presentation will be provided the evening prior to the student assembly. The date of this event will be determined soon.

It is important for students to understand that a post, which may be intended to be funny and harmless, is often taken seriously by others, and there is a responsibility to only post information and opinions that do not harm others in any way.

Thank you for your partnership in ensuring the safety of our children and teaching them about responsibility and the power of their words.

Sincerely,
Nancy Lynch, Ed.D.
Superintendent

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**From the Foundation**

***GRANDPARENTS DAY!***

**Reminder:**

**Grandparents and Special Friends Day is coming up on November 21st (Reed) and November 22nd (Bel Aire)!**

**Please email [RSFoundation@reedschools.org](mailto:RSFoundation@reedschools.org) with the email or address of any family members of special friends who you wish to receive the invitation. Please submit no later than 10/24.**

**Thank you to all our families, volunteers, teachers, staff and sponsors for supporting the Run for Reed 2016!**

The Foundation for Reed Schools  
is proud to thank you and all our sponsors for an amazing race!

# RUN FOR REED 2016



Thank you to our Family Sponsors

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Save the Date for Pledge Day, November 17th and support The Foundation's efforts to raise \$2 million! More than 1,500 students at our three schools count on The Foundation to ensure funding for teachers and programs in Art, PE, Music, Technology, Libraries, Spanish; a school psychologist, a Math TOSA, and more!

From the RUSD PTA

Save the date for the RUSD Book Fair: October 24-26 at Bel Aire & October 27-28 at the Del Mar pop-up.

JOIN THE REED UNION SCHOOL DISTRICT PTA AND BOOK PASSAGE FOR THE RUSD

# BOOK FAIR

**OCTOBER 24-28, 2016**

BEL AIRE OCTOBER 24-26  
DEL MAR POP UP OCTOBER 27-28

FAMILY NIGHT(S)!  
OCTOBER 25 AND 26 AT  
BEL AIRE MPR 5-7 PM

MEET THE AUTHORS  
BOOK SIGNINGS  
PIZZA (CASH ONLY)

PROCEEDS  
BENEFIT  
REED  
BEL AIRE  
DEL MAR

FOR MORE INFORMATION, VISIT  
[WWW.REEDSCHOOLS.ORG/PAGE/981](http://WWW.REEDSCHOOLS.ORG/PAGE/981)

**Join PTA for the 2016-2017 school year and enjoy this upcoming free Parent Ed event!**

**"Raising Kids in a Digital World," with Todd Sarner, MFT**

Wednesday, November 2nd 7:00pm-8:30 pm

Del Mar School gym

This session is appropriate for parents of kids at all three schools! No RSVP necessary.

**"Raising Resilient Girls"**

Wednesday, November 16, 2016, 7-8:30 pm

Edna Maguire Elementary School

80 Lomita Drive, Mill Valley

Co-sponsored by the Reed Union School District PTA and It Takes a Village, Mill Valley

[CLICK HERE TO REGISTER \(REQUIRED\)](#)

**"Screenagers: Growing Up in the Digital Age; Screening and Discussion"**

Tuesday, November 29, 2016, 7:00-8:30 pm

Marin Country Day School

Sponsored by the MCDS but open to the RUSD Community (Parents Only)  
Open to all, no registration required.  
For more information on these events, please [click here](#)

**For PTA membership**, please [click here](#)

**To sign up for ChoiceLunch**, please [click here](#)

### Join Our Mailing List!

Reed Union School District  
277 A Karen Way  
Tiburon, California 94920