

# SchoolPoolMarin.org



## GREEN WAYS TO SCHOOL CHALLENGE

**Carpool, Walk, Bike or Bus to School and Help Us All Win Big!**

We are pleased to participate in the new Green Ways to School Campaign from Transportation Authority of Marin's Safe Routes to Schools program. This is our opportunity to reduce car trips to and from schools thus reducing the related greenhouse gases and traffic congestion in our community. We are asking all families to go to [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org) to register for a SchoolPool match list to help us compete in the Green Ways to School Challenge.

### Sign up for SchoolPool TripSharing Service

We encourage families to register on line to join a SchoolPool – carpool, walk, bike, or take the bus together to school with other families. It's easy and quick to register and participate. To register and receive a match list via e-mail of other families who travel your route to school, go to [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org).

### SchoolPool Early Bird Challenge

Marin County schools are challenged to reduce car trips to schools. The school with the highest percentage of families signed up for a SchoolPool TripSharing match list by October 15, 2010 will win the Early Bird prize of \$500 donated by Kaiser Permanente. To help us participate in this and other Green Ways to School Challenges, please register for a SchoolPool match list at [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org) site. Registering takes just a few minutes.

### Our School Community Adults Can Participate

Faculty, staff and parents at our school can participate too by going to the SchoolPool system which will connect them to 511 rideshare to find carpools or bike buddies to their work. Their trip reductions will count in the Green Ways to School Challenges for our school, they will be modeling green travel habits to the kids, and they are eligible for many incentives on 511 rideshare. Go to [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org).

**Help our school win the challenge. Please walk, bike, and carpool or use the bus to school whenever possible and register on the SchoolPool Marin system under our school name.**

In Marin County, 62% of greenhouse gases come from transportation.

Up to 26% of traffic in the mornings is from families taking their kids to school.

Walking and biking to school provides much needed exercise to start the day. **PLUS IT'S FUN!**

## Green Ways to School

Support for Green Ways to School and SchoolPool Marin is provided by a grant from the Marin Community Foundation's Climate Change Initiative, funding from the Transportation Authority of Marin and through a partnership with the Marin County Office of Education.

